

WCRC Paint a Plow Program



Program Details

The Washtenaw County Road Commission's (WCRC) Paint a Plow Program is a way for local schools to showcase their artistic talent and learn about the services WCRC provides to the community.

Students are invited to paint a WCRC snowplow with original artwork. The painted plows will be used on WCRC plow trucks during the winter. In addition, the plows may be used at events within the school's community, for example parades or touch-a-truck events depending on availability.

For more information, contact (734) 761-1500 or email wcrc@wcroads.org

Theme –

This year's Paint-a-Plow theme is "Show your Michigan Pride". Please design your plow around this theme.

Artwork must be original, non-political, non-religious and in good taste; anything deemed inappropriate will be painted over by WCRC staff.

Apply Online

Visit wcroads.org/paint-a-plow-program to submit your school's application to be a part of the 2024/2025 school year program. All applications are due by August 22, 2024.

Important Dates

Application deadline

August 22, 2024

Plow drop off

Week of September 16,
2024

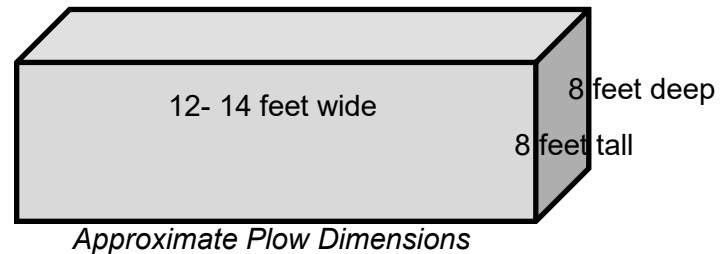
Plow pick up

Week of October 21,
2024



Participants

- This program is open to any school or community center located in Washtenaw County.
- Participants will be selected based on the availability of equipment in that area.
- School officials, such as faculty, staff and/or administrators, may direct the selection of the design and students to be involved; however, students should be the ones to complete this work.
- Students are asked to incorporate the program theme into their designs.
- Artwork must be original, non-political, non-religious and in good taste; anything deemed inappropriate will be painted over by WCRC staff.



Provisions

- WCRC will deliver a clean plow, which has been primed with a gray surface, to a secure location at the school, during the week of **September 16, 2024**, as agreed upon with school staff. Parking lots or shipping bays make great location for plow storage and painting.
- Plows may not be removed from the specified location on the school's premises.
- The structure of the plow cannot be modified in any way; there can be no addition of material including lights or ornaments.
- All plows will be picked up during the week of **October 21, 2024**.
- Specific arrangements for the days and times to deliver and pick up the plows will be coordinated between the host school and WCRC staff.
- WCRC does not provide financial assistance for supplies, materials or other items associated with this program.
- Selection of paint materials to be used will be determined by students and faculty. Durable paint like enamel or automotive paint is recommended. A clear coat applied by the students is recommended to help preserve the artwork.

Display & Promotion

- Whenever possible, during winter, painted plows will be affixed to a truck working within the county.
- Painted plows will be made available for display at events within the county as requested and upon availability. While WCRC will attempt to display plows as requested at various events, not all requests can be accommodated.
- It should be expected that the painted artwork on a plow will wear away once the plow is put into service during winter.
- In the event of an early snowstorm, WCRC may need to arrange an early equipment pick-up before the October deadline.